



### CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.8

I hereby certify that this Information Disclosure Statement and accompanying documents are being deposited with the United States Postal Service with sufficient postage as first class mail on this 27<sup>th</sup>, day of January, 2004, and in an envelope addressed to: Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Andrea Saffo  
ANDREA SAFFO

### **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application:	Martha A. Dempsey	Group Art Unit: Not Yet Assigned
Serial No.:	10/696,128	Examiner: Not Yet Assigned
Filing Date:	October 29, 2003	Docket No.: 13277-00004

Title: **PRODUCT DISPLAY**

### **INFORMATION DISCLOSURE STATEMENT**

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

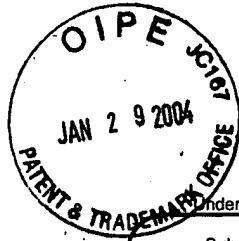
The information enclosed and cited on the accompanying form PTO-1449 is hereby submitted in compliance with 37 C.F.R. §§1.56, 1.97 and 1.98 for consideration by the Examiner in connection with the application.

We believe that there is no fee for this Information Disclosure Statement. However, if that is not correct, please charge any required fees to our Deposit Account No. 13-0265.

Respectfully submitted,

Date: 23 JANUARY 2004

David B. Cupar  
David B Cupar, Reg. No. 47,510  
McDONALD HOPKINS CO., L.P.A.  
2100 Bank One Center  
600 Superior Avenue, E.  
Cleveland, Ohio 44114  
(216) 430-2003



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

**Complete if Known**

Application Number	10/696,128
Filing Date	October 29, 2003
First Named Inventor	Martha A. Dempsey
Art Unit	Not yet assigned
Examiner Name	Not yet assigned
Attorney Docket Number	13277-00004

Sheet 1 of 2

**INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
	US-				
	US- 1,543,102	06/23/25	Fleischer		
	US- 1,699,875	01/22/29	Burgess		
	US- 1,713,758	05/21/29	Horwath		
	US- 1,718,319	06/25/29	Towell		
	US- 1,896,677	02/07/33	Myers		
	US- 2,003,244	05/28/35	Carboni		
	US- 2,097,553	11/02/37	Gruenberg		
	US- 2,105,594	01/18/38	Henrich		
	US- 2,110,429	03/08/38	Sunderhauf		
	US- 2,168,063	08/01/39	Everson		
	US- 2,726,835	12/13/55	Hummel		
	US- 3,013,668	12/19/61	Mennen		
	US- D278,109	03/26/85	Leeds		
	US- 5,301,800	04/12/94	Kenney		
	US- D410,686	06/08/99	Wear		
	US- 5,423,425	06/13/95	Stompe		
	US- 5,458,242	10/17/95	Baka et al.		
	US- 5,630,546	05/20/97	Velch		

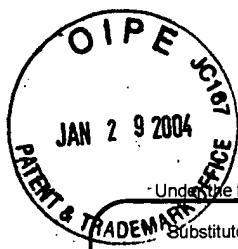
FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
		Country Code <sup>3</sup> "Number <sup>4</sup> "Kind Code <sup>5</sup> (if known)			T <sup>6</sup>

Examiner Signature	Date Considered
--------------------	-----------------

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.



JAN 29 2004

PTO/SB/08A (08-03)

Approved for use through 07/31/2006. OMB 0651-0031  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

- Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

**(Use as many sheets as necessary)**

Sheet

of 2

<i>Complete if Known</i>	
Application Number	10/696,128
Filing Date	October 29, 2003
First Named Inventor	Martha A. Dempsey
Art Unit	Not yet assigned
Examiner Name	Not yet assigned
Attorney Docket Number	13277-00004

**U. S. PATENT DOCUMENTS**

## FOREIGN PATENT DOCUMENTS

**Examiner Signature** **Date Considered**  
\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.